SPONSORSHIP PACK

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WHAT IS AMPERSAND?

Ampersand is an affordable one-day web typography conference, bringing together the industry’s leading thinkers and designers from across the worlds of type and web design.

DATE
13 November 2015

VENUE
Corn Exchange, Brighton, UK

DELEGATES
350 web designers, developers and typography fans.

HISTORY
The inaugural Ampersand conference in 2011 was a huge hit with all tickets sold and fantastic feedback. We sold out again the following two years, including a one-off New York conference. We took a break for a year, but massive public demand means we’re back again in 2015.

SPEAKERS
Some of the biggest names in design and typography, including a keynote from Prof. Erik Spiekermann.

PAST AMPERSAND SPONSORS

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The quality of the speakers yesterday was really superb & I came away feeling totally inspired!

Andy Joslin, Ampersand delegate

THE AUDIENCES

Typically a range of design practitioners, with job titles including:

Freelance Web Designer / Developer
Senior Web Developer / Programmer
User Experience Designer
Creative Director
Type Designer

Delegates will be coming from all over the UK, Europe and further afield.
Thank you for making me a part of Ampersand. It was a tremendous success, so I hope I can be a part of future ones!

Jonathan Hoefler, Ampersand speaker
“Clearleft organise events that explore the industry’s most leading-edge ideas, attracting exactly the thought leaders we wish to engage with.”

Glenn Jones - Madgex, sponsors

BENEFITS OF SPONSORING AMPERSAND

Connect with talented developers and designers, influential bloggers and thought leaders

Associate your company with some of the best known Internet brands

Create brand visibility and networking opportunities at the event

Showcase your services in a way that best fits your needs

Demonstrate your commitment to the web design and type community

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<th>PREMIER SPONSOR</th>
<th>EXECUTIVE SPONSOR</th>
<th>ASSOCIATE SPONSOR</th>
<th>GRASSROOTS SPONSOR</th>
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<td>£4000</td>
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<td>2 PLACES AVAILABLE</td>
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- **Listed as Premier Sponsor on all Marketing Collateral**
- **Company Listing in Press Releases**
- **Two Guest Invitations to the Exclusive Speakers’ Dinner**
- **Large Exhibition Space with Power and Internet Connection**
- **Medium Exhibition Space with Power and Internet Connection**
- **Logo on Banner Next to Conference Screen**
- **Logo on Banner Next to Conference Screen**
- **Logo on Banner Next to Conference Screen**
- **Top Logo Placement and Description on Website**
- **Linked Logo on Website**
- **Linked Logo on Website**
- **Small Linked Logo on Website**
- **8 Full Conference Passes**
- **4 Full Conference Passes**
- **1 Full Conference Pass**
- **1 Full Conference Pass**
- **Logo on Conference Screen During Breaks**
- **Logo on Conference Screen During Breaks**
- **Logo on Conference Screen During Breaks**
- **Logo, URL and Description in the Programme**
- **Logo and URL in the Programme**
- **Logo and URL in the Programme**
- **Company Name and URL in the Programme**

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ADDITIONAL SPONSORSHIP OPPORTUNITIES

- Pre-event party
- Post-event party
- Speakers’ dinner (taken)
- Refreshment breaks
- Conference lanyards
- Event t-shirts
- Student subsidies

SUGGESTIONS WELCOME

(At least Associate sponsorship required in addition to costs of above opportunities)

CONTACT

Please email Kate Bulpitt at kate@clearleft.com or telephone +44 (0)845 838 6163